Persona Development: Getting Started

- 1. What is your persona's name and age?
- 2. In what year does your persona exist?
- 3. Where are you from? Country, region, area, city.
- 4. What do you do every day? Morning, afternoon, evening.
- 5. What type of abode do you live in?
- 6. Who are your family and friends?
- 7. What do you do for fun and entertainment?